## **IN THE ABSTRACT:**

For the purpose of providing a static magnetic field generating apparatus employing permanent magnets that allows easy adjustment of a static magnetic field, eight grooves represented by grooves 310 and 320 are provided in a columnar yoke 12 and the other opposing columnar yoke, and the shape or material of insert members 312 and 322 is changed to modify magnetic resistance of the columnar yoke 12 and the other opposing columnar yoke when the insert members 312 and 322 are fitted; thus, magnetic flux formed in a space between permanent magnets 30 and 31 can be easily modified, and hence, a static magnetic field can be easily adjusted.